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Americans Ring in 2009 with Greener Resolutions

Fifty Percent Recycle More Than Two Years Ago

BOSTON--(BUSINESS WIRE)--As 2008 comes to a close, Americans are seeking a more organized and greener home in 2009, found a nationwide survey conducted by Mode™ All-In-One Recycling Centers. The survey inquiring about recycling habits of American households found that 77 percent recycle, and 50 percent are recycling more than they did two years ago. And, when looking to 2009 and beyond, 69 percent are likely to recycle more.

“We have come a long way in our recycling habits and it is exciting to see Americans wanting to be more environmentally conscious in 2009,” said Larry Kahn, president of Mode Products. “Everyone wants to recycle, but we don’t always have the space for recyclables or the time to sort and separate recyclables. Fortunately, for 2009, there are new solutions that simplify and organize the sorting and storage of paper, plastic, glass and metal. Now it’s easier than ever to make your New Year’s resolutions green.”

The EPA estimates that 75 percent of what Americans throw away could be recycled. The Mode survey sought to understand the deterrents to recycling and found that Americans most dislike the clutter that recycling creates, and the confusion and uncertainty around what can and cannot be recycled. The Mode All-In-One Recycling Center addresses this confusion and clutter by sorting, storing, and compacting recyclables all in one simple system. Additionally, the system's programmable digital alert makes it easier than ever to remember recycling day. For more tips and facts about recycling visit www.modeproducts.com/knowledge or to purchase the Mode All-In-One Recycling Center visit Williams-Sonoma, Brookstone, and Frontgate.

About Mode™

Mode Products develops high quality, premium houseware products that provide value and convenience. Making ordinary products extraordinary, Mode creates innovative solutions for every lifestyle. You don’t have to change the way you live to change the world you live in. Change your mode. For more information visit www.modeproducts.com.